

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Date:

Billing Type

Comments

CPE

Contract #	5277839	Date Entered	06/13/22	
Schedule Dates	06/14/22-06/20/22	Last Modified	06/14/22	
Advertiser	David Blair for Montgomery County Executive-D (:	Entered By	Alexa Schram	
Agency	Assembly (16037)	CO-OP	No	
Product	POLITICAL CANDIDATE (ns) (1186)	External #		
Brand	Est.2214 (1742280)	Demo		

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Local/Political Candidate Agency BRD

WJLA/GJLA/EJLA

Weekly/Irregular

Est.2214 w/o 6.14-6.20

2214

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

Date:

Comments:

Normal

15.00

\$8,216.25

\$46,558.75

By Broadcast Month Spots Rate Jun. 2022 66 \$54,775.00 Grand Total: 66 \$54,775.00	Washington (WJLA	.)	
	By Broadcast Month	Spots	Rate
Grand Total: 66 \$54,775.00	Jun. 2022	66	\$54,775.00
	Grand Total:	66	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/14/22-06/16/22	2	:30	9A- Live with Kelly			1	1	1			3	\$300.00	\$900.00	Washington (WJLA)		6/13/22
2.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	9A- Live with Kelly		1						1	\$300.00	\$300.00	Washington (WJLA)		6/13/22
3.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	10A- News-Good Morning Washington at 10a				1	1	1		3	\$250.00	\$750.00	Washington (WJLA)		6/13/22
4.0	Normal Line / SPOT	06/15/22-06/16/22	2	:30	10:58:25A- ABC-The View				1	1			2	\$500.00	\$1,000.00	Washington (WJLA)		6/13/22
5.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	10:58:25A- ABC-The View		1						1	\$500.00	\$500.00	Washington (WJLA)		6/13/22
6.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1						1	\$400.00	\$400.00	Washington (WJLA)		6/13/22
7.0	Normal Line / SPOT	06/14/22-06/15/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1				2	\$400.00	\$800.00	Washington (WJLA)		6/13/22
8.0	Normal Line / SPOT	06/14/22-06/17/22	2	:30	2P- ABC-General Hospital			1	1		1		3	\$400.00	\$1,200.00	Washington (WJLA)		6/13/22
9.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	2P- ABC-General Hospital		1						1	\$400.00	\$400.00	Washington (WJLA)		6/13/22
10.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	6:57P- 7P (EST)				1		1		2	\$3,500.00	\$7,000.00	Washington (WJLA)		6/13/22
11.0	Normal Line / SPOT	06/14/22-06/17/22	2	:30	6:58:46P- Wheel Of Fortune			1	1		1		3	\$1,800.00	\$5,400.00	Washington (WJLA)		6/13/22
12.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	6:58:46P- Wheel Of Fortune		1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/13/22
	CONFIRMATION CONTRACT																	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 01:40 PM on Tuesday, June 14 2022

	MATH A	Contract # Schedule Dates Advertiser	5277839 06/14/22-06/20/22 David Blair for Montgomery County Executive-D (:	Date Entered Last Modified	06/13/22 06/14/22 Alexa Schram	
obc	WJLA 1100 Wilson Blvd, 6th Floor	Agency	Assembly (16037)	CO-OP	No Schiam	
GOO	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #		
		Brand Est.2214 (1742280)		Demo		
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal	
		Sales Office	WJLA/GJLA/EJLA	Package Deal		
Assembly		Buyer Name		Commission %	15.00	
One World Trade Center		Phone/Fax	/	Commission	\$8,216.25	
Floor 67		CPE	2214	Net Total	\$46,558.75	
New York, NY 10007		Account Types	Local/Political Candidate Agency BRD	Sales Tax		
		Billing Type	Weekly/Irregular			

Est.2214 w/o 6.14-6.20

Run Times

Washington (WJLA		
By Broadcast Month		Rate
Jun. 2022	66	\$54,775.00
Grand Total:	66	\$54,775.00

Comments

Entered

	- / - / / - /			- 5-		_											
13.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	7:27:41P- Jeopardy		1					1	\$2,600.00	\$2,600.00	Washington (WJLA)		6/13/22
14.0	Normal Line / SPOT	06/15/22-06/17/22	2	:30	7:27:41P- Jeopardy			1	1 1			3	\$2,600.00	\$7,800.00	Washington (WJLA)		6/13/22
15.0	Normal Line / SPOT	06/15/22-06/17/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1 1			2	\$650.00	\$1,300.00	Washington (WJLA)		6/13/22
15.0.1	Closed Preempt	06/16/22													Washington (WJLA)	Program Change/Exception - LN is 1130p due to NBA	
16.0	Normal Line / SPOT	06/20/22-06/20/22	2		11:30:26P- News-7News ON YOUR SIDE at 11PM		1					1	\$650.00	\$650.00	Washington (WJLA)		6/13/22
17.0	Normal Line / SPOT	06/14/22-06/16/22	2	:30	11:35P- ABC-Jimmy Kimmel		1		1			1	\$300.00	\$300.00	Washington (WJLA)		6/13/22
17.0.1	Closed Preempt	06/16/22													Washington (WJLA)	Program Change/Exception - Kimmel at 1205 due to NBA	
18.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	12:37A- ABC-Nightline		1					1	\$100.00	\$100.00	Washington (WJLA)		6/13/22
19.0	Normal Line / SPOT	06/18/22-06/19/22	2	:30	6P- 7P (EST)					1	1	2	\$525.00	\$1,050.00	Washington (WJLA)		6/13/22
20.0	Normal Line / SPOT	06/18/22-06/18/22	2		9A- ABC-Good Morning America Saturday 2					1		1	\$300.00	\$300.00	Washington (WJLA)		6/13/22
					CON	FIF	RMAT	TIOI	NC	TNC	RA	\C	Γ		•		
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	ation:							Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 01:40 PM on Tuesday, June 14 2022

Line Line Type / Break Type (Ref #)

Dates

Sec Length

Asse One V	World Trade Center	WJLA 1100 Wilson Blvd, 6 Arlington, VA 2220		Sch Adv Age Pro Bra Sale Sale Buy Pho CPE Acc Billi	esperson es Office yer Name one/Fax	David Blair for Assembly (160: POLITICAL CAN Est. 2214 (1742 HOUSE-WASHI WJLA/GJLA/EJL	D/22 Monto 337) NDIDA 2280) NGTC A	ATE (r DN, W.	ns) (1	1186) GJLA/I	EJLA (-D (: 9)	Date Ent Last Mod Entered CO-OP External Demo Order Ty Package Commis Commis Net Tota Sales Ta	dified By I # ype Deal sion % sion	06/13/22 06/14/22 Alexa Schram No Normal 15.00 \$8,216.25 \$46,558.75		Washingto By Broadcas Jun. 2022 Grand Total:	st Month	Spots 66 66	\$54,775 \$54,775	_
				I _ I	1		l								T		1					
Line 21.0	Line Type / Break Typ Normal Line / SPOT	oe (Ref #) D 06/18/22-0	Oates 6/18/22	Sec 2	Length	Run Times 5:58:56P- Wheel Of Fortune	-	Мо	Tu	We 1	h Fr	Sa 1		Spots 1	Rate \$800	Total \$800.0	0 Washingto	Station		Commen		Entered 13/22
21.0	nomial Line / SFOT	00/10/22-0	U 10/22			Wknd						ļ ·			, pour	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	vvasinigto	. (**3LA)			07	13/22
	Normal Line / SPOT	06/18/22-0	6/18/22	2		7:28P- Jeopardy Wknd						1	+-	1	\$1,300		0 Washingto					13/22
	Normal Line / SPOT	06/18/22-0		2		1P- 12A (EST)						1	_	1	\$150		0 Washingto					13/22
	Normal Line / SPOT	06/19/22-0	-	2		1P- 12A (EST)							1	1	\$200		0 Washingto	-				13/22
25.0	Normal Line / SPOT	06/19/22-0	6/19/22	2		7:58:40A- ABC-Good Morning America Sunday							1	1	\$350	.00 \$350.0	0 Washingto	n (WJLA)			6/	13/22
26.0	Normal Line / SPOT	06/14/22-0	6/17/22	2	:30 4	1:59:30P- News-7News ON OUR SIDE at 5PM			1	1	1 1			4	\$600	\$2,400.0	0 Washingto	n (WJLA)			6/	13/22
27.0	Normal Line / SPOT	06/14/22-0	6/17/22	2		5:59:26P- News-7News ON OUR SIDE at 6PM			1	1	1 1			4	\$900	.00 \$3,600.0	0 Washingto	n (WJLA)			6/	13/22
28.0	Normal Line / SPOT	06/14/22-0	6/15/22	2		5:58:15A- News-7News ON OUR SIDE at 6AM			1	1				2	\$525	\$1,050.0	0 Washingto	n (WJLA)			6/	13/22
29.0	Normal Line / SPOT	06/20/22-0	6/20/22	2		5:58:15A- News-7News ON OUR SIDE at 6AM		1						1	\$525	5.00 \$525.0	0 Washingto	n (WJLA)			6/	13/22

1 1 1

CONFIRMATION CONTRACT

\$900.00

Date:

\$2,700.00 Washington (WJLA)

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

:30 6:58A- ABC-Good Morning

America

Date:

B/E Bookend P/B Piggy Back

30.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

Printed At: 01:40 PM on Tuesday, June 14 2022

06/14/22-06/16/22

6/13/22

		Contract # Schedule Dates	5277839 06/14/22-06/20/22	Date Entered Last Modified	06/13/22 06/14/22
	WJLA	Advertiser	David Blair for Montgomery County Executive-D (:	Entered By	Alexa Schram
abc	1100 Wilson Blvd, 6th Floor	A33CHIDIY (10037)		CO-OP	No
GIGG	Arlington, VA 22209			External #	
		Brand	d Est.2214 (1742280)		
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Assembly		Buyer Name		Commission %	15.00
One World Trade Center		Phone/Fax	/	Commission	\$8,216.25
Floor 67		CPE	2214	Net Total	\$46,558.75
New York, NY 10007		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

Est.2214 w/o 6.14-6.20

Washington (WJLA		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Jun. 2022	66	\$54,775.00
Grand Total:	66	\$54,775.00

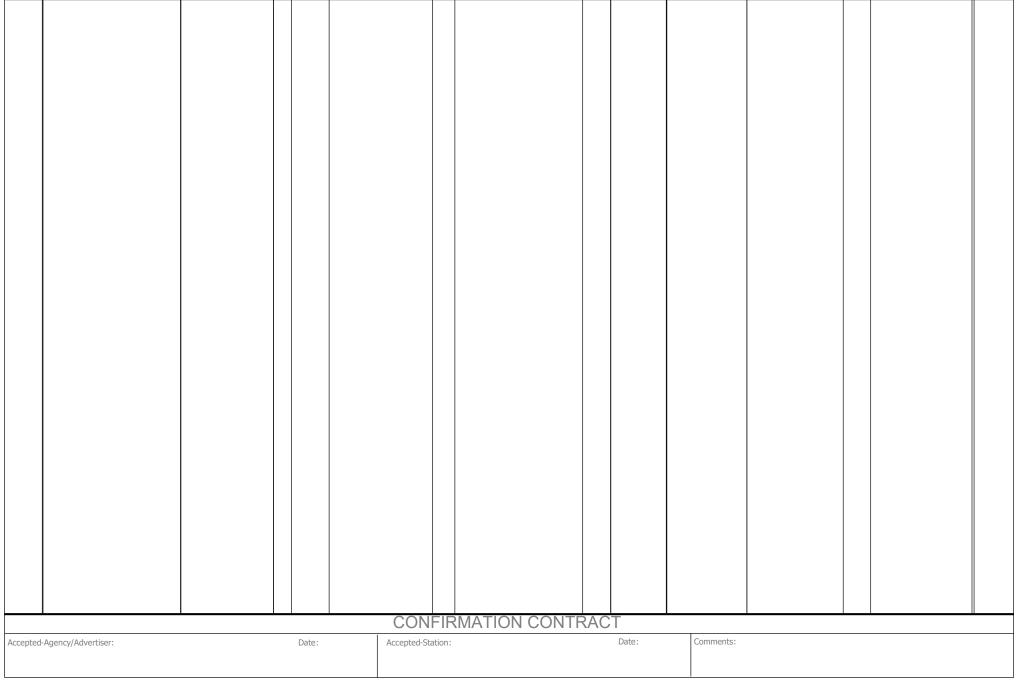
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / SPOT	06/20/22-06/20/22	2		6:58A- ABC-Good Morning America		1						1	\$900.00	\$900.00	Washington (WJLA)		6/13/22
32.0	Normal Line / SPOT	06/20/22-06/20/22	2		8A- ABC-Good Morning America		1						1	\$900.00	\$900.00	Washington (WJLA)		6/13/22
33.0	Normal Line / SPOT	06/14/22-06/17/22	2		8A- ABC-Good Morning America			1		1 1	-		3	\$900.00	\$2,700.00	Washington (WJLA)		6/13/22
34.0	Normal Line / SPOT	06/20/22-06/20/22	2		5:59:26P- News-7News ON YOUR SIDE at 6PM		1						1	\$900.00	\$900.00	Washington (WJLA)		6/13/22
35.0	Normal Line / SPOT	06/20/22-06/20/22	2	:30	11:35P- ABC-Jimmy Kimmel		1						1	\$300.00	\$300.00	Washington (WJLA)		6/13/22
36.0	Normal Line / SPOT	06/14/22-06/15/22	2	:30	12:37A- ABC-Nightline			1	1				2	\$100.00	\$200.00	Washington (WJLA)		6/13/22
37.0	Normal Line / SPOT	06/18/22-06/18/22	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						1		1	\$300.00	\$300.00	Washington (WJLA)		6/13/22
38.0	M/G For 15.0.1 / SPOT	06/20/22-06/20/22	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1						1	\$650.00	\$650.00	Washington (WJLA)		6/14/22
39.0	M/G For 17.0.1 / SPOT	06/17/22-06/17/22	2	:30	11:35P- ABC-Jimmy Kimmel					1			1	\$300.00	\$300.00	Washington (WJLA)		6/14/22
					, , ,	I							1	,,,,,,,,	,,,,,,		1	11-7

CONFIRMATION CONTRACT											
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:							

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 01:40 PM on Tuesday, June 14 2022



The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.